



HEALTH INDUSTRY HANNOVERIMPULS SERVICES AT A GLANCE

➤ **Product Market Analysis and Placement** (our ProMAP Program)

We work with your company and selected experts to develop a robust strategy for your entry into the German market, including product analysis and market survey.

➤ **Connected to a strong, broad network** (regional and abroad)

- Health care payers
- Health care providers
- Health care industry
- Industry partners
- Political stakeholders
- R&D partners (universities & research institutes)
- Trusted business advisors & partners

➤ **Relocation Services**

We assist you together with our partners throughout all administrative steps and cover all costs.

➤ **Office Space** (our Plug & Work Program. Application needed!)

We help you find and finance your rental office space in Hanover during the first year.

➤ **Financial advice** (public & private)

For financing your expansion and product development we support and guide your application process for public grants through our in-house funding experts with over 30 years of experience. Furthermore we can also connect you to venture capital and public equity funds.

➤ **Sales & Marketing support**

- For offering your products and services we support all engagements with the fair company Deutsche Messe AG (e.g. Hannover Messe, Labvolution) organizationally as well as financially.
- Within our GeMS program (German Marketing and Sales Solutions) we provide support in marketing and sales activities.

Contact



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